

中国·山东长期护理保险

LONG-TERM CARE INSURANCE IN SHANDONG, CHINA

守护失能群体，开启银发新蓝海

CARING FOR THE DEPENDENT, BUILDING A SILVER ECONOMY

守护一人，安稳全家——我们用制度撑起保护伞

Protect the individual, bring stability to the whole family — We provide a protective umbrella through the system

- 近 **60,000,000** 人参保
Nearly 60 million people are insured
- 年均近 **300,000** 失能人员受益
Annual average of nearly 300,000 dependent persons benefiting
- **3000+** 定点护理机构
Over 3,000 designated care providers
- 近 **90,000** 从业人员
Nearly 90,000 care professionals
- 日均服务超 **50,000** 人次
Over 50,000 daily care visits
- 报销比例平均 **80%**
Average reimbursement rate: 80%
- 居家护理占比 **85%+**
Home-based care accounts for over 85%

中国社会保险“**第六险**”
The “Sixth Social Insurance” in China

正式建制，**城乡统筹**
Fully established, covering urban and rural areas alike

从破冰试点到**全省覆盖**
From pilot programs to province-wide coverage

社会共济，风险共担
Social solidarity, risk sharing

一人一方案，精细化照护
Individualized plans and precision care

康复辅具租赁纳入保障
Rehabilitative aids rental covered by insurance

两院一体：医疗+养老融合
Integrated health and elder care facilities

异地结算，一网通办
Cross-region settlement, online one-stop service

银发经济新蓝海 · 山东机遇

NEW BLUE OCEAN OF SILVER ECONOMY · OPPORTUNITIES IN SHANDONG

带动社会资本投入超 150 亿元

OVER 15 BILLION YUAN IN PRIVATE INVESTMENT MOBILIZED

完整的制造业体系 + 2600 万老年人口市场

COMPLETE INDUSTRIAL CHAIN + MARKET OF 26 MILLION SENIOR CITIZENS

创新试验场 · 产业集聚平台

TESTBED FOR INNOVATION, PLATFORM FOR INDUSTRY

山东，孔孟之乡，礼仪之邦

SHANDONG · HOMELAND OF CONFUCIUS AND MENCIOUS, AND A CIVILIZED LAND OF CEREMONY

人口与经济大省，开放务实

A DEMOGRAPHIC AND ECONOMIC POWERHOUSE · OPEN AND PRAGMATIC

相约山东，共筑可持续的照护未来

MEET IN SHANDONG AND SHAPE A SUSTAINABLE FUTURE FOR CARE TOGETHER